



380 Lexington Avenue, Suite 2112 New York, NY 10168
Tel: 212.450.7300 | Fax: 212.450.7301
bermangrp.com

FOR IMMEDIATE RELEASE

Contact: Sarah S. Berman
The Berman Group, Inc.
(212) 450-7300
sberman@bermangrp.com

***PARK AVENUE BUILDING IS A PROUD SUPPLIER OF HOUSE BEAUTIFUL'S
"2010 KITCHEN OF THE YEAR"***

NEW YORK—July 22, 2010 — Raymond Rivera, President of **Park Avenue Building & Roofing Supplies, LLC (Park Avenue)**, is pleased to announce that the company was the supplier for the cedar decking and cedar fencing material of House Beautiful's "2010 Kitchen of the Year" designed by this year's winner, Jeff Lewis.

"My team and I are very glad to have this opportunity to participate in House Beautiful's contest and to provide the product, grade and species that fulfilled specific requirements and designs," says Mr. Rivera. It was a collaborative project with Benjamin Moore, the supplier of Arborcoat paint. This project sets another milestone for the family-owned company following their prior achievement this past February when they were nominated for New York City's Premier Minority-Owned Enterprise supplier.

This year's "Kitchen of the Year" has a contemporary flair with a significant outdoor segment for the deck. Beginning July 19, 2010, the kitchen will be open to the public at Rockefeller Center in the morning and will be hosting events through July 23, 2010. For more information and event listings, please visit <http://www.housebeautiful.com/kitchens/jeff-lewis-kitchen-of-the-year-0710>.

About Park Avenue Building and Roofing Supplies, LLC

Park Avenue Building and Roofing Supplies, LLC (Park Avenue) is a Brooklyn-based, family-owned business that is certified by the city and state of New York as a Minority/Woman-Owned Business Enterprise (M/WBE). Serving the tri-state area for over 20 years, Park Avenue is the area's only certified minority and union direct distributor of wide-range of building materials, and has grown from a small hardware store to two full-service facilities with a network of supply yards, offices and stores. Park Avenue supplies building materials to many major contractors in New York and New Jersey, as well as to local homeowners and construction firms, offering unsurpassed reliability to each customer, including a full range of environmentally friendly building construction materials. In short, Park Avenue is "not your typical M/WBE." The company's website can be found at www.parkavebuilding.com.



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